

EAST Search History

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|------|---|--------------------------------------|------------------|---------|------------------|
| L1 | 311 | video and "heuristic rules" | US-PGPUB; USPAT; EPO | OR | ON | 2006/08/16 19:44 |
| L2 | 5 | 1 and ((predict\$3 or infer\$4) near8 (gender or income)) | US-PGPUB; USPAT; EPO | OR | ON | 2006/08/16 19:45 |
| L3 | 5 | 2 and (probability or probabilistic) | US-PGPUB; USPAT; EPO | OR | ON | 2006/08/16 19:45 |
| S1 | 1 | ("6177931").PN. | US-PGPUB; USPAT; USOCR; EPO | OR | OFF | 2005/06/29 19:22 |
| S2 | 0 | S1 and (gender and "income level") | US-PGPUB; USPAT; EPO | OR | ON | 2004/03/29 17:04 |
| S3 | 0 | S1 and (gender or "income level") | US-PGPUB; USPAT; EPO | OR | ON | 2005/06/29 19:25 |
| S4 | 0 | "725"/\$.ccls. | US-PGPUB; USPAT; EPO | OR | ON | 2004/03/29 17:27 |
| S5 | 7506 | "725"/\$.ccls. | US-PGPUB; USPAT; EPO | OR | ON | 2004/03/29 17:27 |
| S6 | 1743 | S5 and ("program guide" or EPG or IPG) | US-PGPUB; USPAT; EPO | OR | ON | 2004/03/29 17:27 |
| S7 | 662 | S5 and ("program guide" or EPG or IPG) | USPAT | OR | ON | 2004/03/29 17:27 |
| S8 | 97 | S7 and profile | US-PGPUB; USPAT; EPO | OR | ON | 2005/06/20 19:13 |
| S9 | 1 | S8 and (gender and "income level") | US-PGPUB; USPAT; EPO | OR | ON | 2004/03/29 17:28 |
| S10 | 3 | S8 and (gender and income) | US-PGPUB; USPAT; EPO | OR | ON | 2005/06/20 19:13 |
| S11 | 0 | S1 and "closed caption" | US-PGPUB; USPAT; EPO | OR | ON | 2004/03/29 18:29 |
| S12 | 0 | S1 and HTML | US-PGPUB; USPAT; EPO | OR | ON | 2004/03/29 18:29 |

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|-----|------|--|----------------------------|----|----|------------------|
| S13 | 9732 | "725"/\$.ccls. | US-PGPUB; USPAT; EPO | OR | ON | 2005/06/20 19:13 |
| S14 | 806 | S13 and ("program guide" or EPG or IPG) | USPAT | OR | ON | 2005/06/20 19:15 |
| S15 | 134 | S14 and profile | US-PGPUB; USPAT; EPO | OR | ON | 2005/06/20 19:15 |
| S16 | 4 | S15 and (gender and income) | US-PGPUB; USPAT; EPO | OR | ON | 2005/06/20 19:16 |
| S17 | 18 | S15 and (gender or income) | US-PGPUB; USPAT; EPO | OR | ON | 2005/06/20 19:14 |
| S18 | 7 | S17 and (probability or probabilistic) | US-PGPUB; USPAT; EPO | OR | ON | 2006/08/16 19:45 |
| S19 | 2938 | "program guide" or EPG or IPG | USPAT | OR | ON | 2005/06/20 19:15 |
| S20 | 1561 | S19 and (profile or record or ((user or viewer or client) near3 database)) | US-PGPUB; USPAT; EPO | OR | ON | 2005/06/20 19:16 |
| S21 | 11 | S20 and (gender and income) | US-PGPUB; USPAT; EPO | OR | ON | 2005/06/20 19:16 |
| S22 | 8 | S21 and (probability or probabilistic) | US-PGPUB; USPAT; EPO | OR | ON | 2005/06/20 19:17 |
| S23 | 8 | S22 and monitor\$3 | US-PGPUB; USPAT; EPO | OR | ON | 2005/06/20 19:17 |
| S24 | 7 | S23 and interact\$3 | US-PGPUB; USPAT; EPO | OR | ON | 2005/06/20 19:17 |
| S25 | 7 | S24 and (view\$3 near8 (habit or record or profile)) | US-PGPUB; USPAT; EPO | OR | ON | 2005/06/20 19:21 |
| S26 | 2 | S25 and heuristic | US-PGPUB; USPAT; EPO | OR | ON | 2005/06/20 19:21 |
| S27 | 9769 | "725"/\$.ccls. | US-PGPUB; USPAT; EPO | OR | ON | 2005/06/29 19:22 |
| S28 | 69 | S27 and trait | US-PGPUB; USPAT; EPO | OR | ON | 2005/06/29 19:22 |

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|-----|-------|---|----------------------------|----|----|------------------|
| S29 | 6 | S28 and "heuristic rules" | US-PGPUB; USPAT; EPO | OR | ON | 2005/06/29 19:30 |
| S30 | 228 | S27 and (gender or "income level") | US-PGPUB; USPAT; EPO | OR | ON | 2005/06/29 19:28 |
| S31 | 3 | S30 and ((probability or probabilistic) near5 measur\$5) | US-PGPUB; USPAT; EPO | OR | ON | 2005/06/29 19:28 |
| S32 | 10468 | video near3 network | US-PGPUB; USPAT; EPO | OR | ON | 2005/06/29 19:28 |
| S33 | 250 | S32 and (gender or "income level") | US-PGPUB; USPAT; EPO | OR | ON | 2005/06/29 19:30 |
| S34 | 1 | S33 and ((probability or probabilistic) near5 measur\$5) | US-PGPUB; USPAT; EPO | OR | ON | 2005/06/29 19:29 |
| S35 | 0 | S33 and ((probability or probabilistic) near5 gender) | US-PGPUB; USPAT; EPO | OR | ON | 2005/06/29 19:31 |
| S36 | 220 | video and "heuristic rules" | US-PGPUB; USPAT; EPO | OR | ON | 2006/08/16 19:44 |
| S37 | 37 | S36 and (gender or income) | US-PGPUB; USPAT; EPO | OR | ON | 2005/06/29 19:33 |
| S38 | 2 | S37 and ((probability or probabilistic) near5 gender) | US-PGPUB; USPAT; EPO | OR | ON | 2005/06/29 19:31 |
| S39 | 2 | S37 and (predict\$3 near8 (gender or income)) | US-PGPUB; USPAT; EPO | OR | ON | 2006/08/16 19:44 |